



## Bruce Winchell

Shareholder

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Bruce Winchell focuses his practice on business litigation, insurance coverage litigation, and business advice. Bruce has extensive trial, arbitration and mediation experience with a focus on preventing and efficiently resolving disputes.



### Practice Areas

[Commercial Litigation](#)

[Insurance Coverage Litigation](#)

[Business Advice](#)

### Education

University of Washington School of Law, J.D., 1984

Certified Public Accountant, 1978

Southern Illinois University. B.A., 1978

### Admitted to Practice

Washington

U.S. District Court, Western District of Washington

U.S. District Court, Eastern District of Washington

U.S. District Court, District of Hawaii

U.S. District Court, District of Utah

U.S. District Court, Southern District of New York

U.S. Court of Appeals, Ninth Circuit

## Representative Work

Represented diversified holding company in coverage claims arising under multiple directors and officer policies.

Represented large Seattle based retailer in a commercial claim arising out of investment in business operated by former senior employee.

Represented members of professional practice in dispute with LLC members concerning non-compete and division of assets.

Represented fish processing firm in coverage claim arising out of property damage from gas leak.

Represented large agricultural processor in coordination of all legal services.

Represented Seattle law firm in federal jury trial and Ninth Circuit appeal.

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*Results in any particular case cannot predict the outcome in any other case.*

## Professional and Community Activities

### PROFESSIONAL

American Bar Association

Federal Bar Association

Washington State Bar Association

WSBA Executive Committee 2001-2006

WSBA Litigation Section, Chair 2004-2005

William L. Dwyer Inn of Court, Member

Mentor for University of Washington School of Law Student

Frequent Judge, Moot Court and Mock Trial Competitions

### COMMUNITY

Bayview Senior Housing Community, Board Member, 2011-Present

Board Chair, 2016-Present

Seattle World School, Volunteer Tutor

Wedgwood Swim Club, Past Board Member and Board Chair

United Friends Group Home, Board of Governors, 2012-Present

Chair, 2016-Present

King County Association for Sickle Cell Anemia, Board Member and Officer

## Publications and Speaking Engagements

### PUBLICATIONS

Contributing Author, *Lexis-Nexis Practice Guide: Washington Insurance Litigation*, 2015

Author, "What Business Lawyers Should Know About Insurance," *WSBA Business Section Newsletter*, Fall 2016

"[Tips for Effective and Efficient Case Management: Streamlining Cases Without Sacrificing Quality](#)," *WSBA Litigation News*, Volume 25, No. 4 – Fall 2013

### SPEAKING ENGAGEMENTS

Presenter, "Insurer's Defense of Insured: Ethical Traps," NBI CLE, 2015

Presenter, "Tips for Effective and Efficient Case Management," WSBA CLE, 2014

Program Co-chair and Presenter, "Written Discovery," WSBA CLE, 2013

Presenter, "Duty of Defense Counsel," HB Litigation Conferences, 2013

Program Co-chair and Presenter, "Property Policies," WSBA CLE, 2012

Presenter, "Ethical Dilemmas," Insurance Fundamentals for Personal Injury Practice, NBI CLE, 2012

Program Co-chair and Presenter, "Property Policies," WSBA CLE, 2011

Presenter, "Overview of Property Policies," NBI CLE, 2011

Presenter, "Bad Faith and Consent Judgments," NBI CLE, 2010

Program Co-chair and Presenter, "Bad Faith in Washington," WSBA CLE, 2010

Presenter, "Gather Information Critical to Your Case," NBI CLE, 2010

Presenter, "Discovery in Washington," NBI CLE, 2009

Presenter, "Keys to Successful Bad Faith Litigation," NBI CLE, 2009

Presenter, "Gather Information Critical to Your Case," NBI CLE, 2008

Presenter, "Bad Faith and Consent Judgments," NBI CLE, 2008

## Recognition

Selected to *Super Lawyers*, Thomson Reuters, 2010-2018

Selected to *The Best Lawyers In America* in Professional Malpractice Law – Defendants, U.S. News & World Report, 2011-2019

Selected to *The Best Lawyers In America* in Insurance Law, U.S. News & World Report, 2009-2019

Named to *Top Attorneys in Washington*, Seattle Met Magazine, 2015-2018

Selected to *Seattle's Top Rated Lawyers® in Insurance Law*, National Law Journal, 2012